4th Edition

KOLHAPUR INDUSTRIAL EXPO

Western Maharashtra's Premier Machine Tools, Engineering & Foundry Expo

28 FEB., 01 & 02 MARCH 2027

Merry Weather Ground, Kolhapur, Maharashtra



Amplify Your Brand

Own The Industry Spotlight
Own The Opportunity.

Supported by: Major Leading Industry Associations

CHEMEXCIL Set-up by Ministry of Commerce and Industry, Govt of India	Gokul Shirgaon Manufacturers Association	Manufacturers Association of Kagal & Hatkanangale (MAKH)	Ichalkaranji Engineering Association	Belgaum Chamber of Commerce & Industries	Manufacturers Association Of Satara	Karad Industrial Manufacturers Association

www.kolhapurexpo.com

WHY SPONSOR?

MAKE YOUR BRAND UNMISSABLE.

FROM VENUE TO DIGITAL. FROM STAGE TO AUDIENCE.
MAKE EVERY TOUCHPOINT WORK FOR YOUR BRAND.

01
COMMAND ATTENTION
Premium visibility across key event touchpoints — beyond your exhibition space.

02
STRENGTHEN INDUSTRY LEADERSHIP
Build credibility and position your brand as a visible, influential player within the industrial ecosystem.

03
CREATE MULTIPLE BRAND TOUCHPOINTS
Extend your brand across venue, digital, stage, LED, social media and event-directory platforms.

04
EXPAND DECISION-MAKER ACCESS
Create additional opportunities to engage key customers, OEMs, industry leaders and business stakeholders.

05
GO BEYOND YOUR STALL
Your stall showcases your business; sponsorship amplifies your brand presence across the wider event.

06
PUT YOUR TECHNOLOGY ON A BIGGER STAGE
Extend your technology showcase beyond your stall through presentations, launches, demonstrations and AV opportunities.

07
BUILD STRATEGIC RELATIONSHIPS
Create high-value networking opportunities with customers, partners, industry leaders and key stakeholders.

08
TURN BRAND INFLUENCE INTO BUSINESS OPPORTUNITY
Convert stronger brand presence, industry access and engagement into new business conversations.

09
BUILD LASTING BRAND RECALL
Be seen consistently. Be remembered long after the event.

MORE THAN A PRESENCE.
A POSITION OF LEADERSHIP.

PREMIUM SPONSORSHIP BENEFITS

SL. No.	SPONSORSHIP CATEGORY	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
1.	Package Cost	₹51 Lakhs	₹31 Lakhs	₹21 Lakhs	₹11 Lakhs
2.	Complimentary prominent Stall Space	72 sq.m.	54 sq.m.	36 sq.m.	18 sq.m.
3.	Sponsorship Availability	Exclusive for 1 Co.	Limited to 2 Co.	—	—
4.	Special Recognition as "Title Sponsor – KIE 2027" across Official Event Communications	✔	—	—	—
5.	Exclusive Venue Branding – Organiser & Sponsor combined hoarding outside one hall	✔	—	—	—
6.	Exclusive Press Release in Selected Cities	✔	—	—	—
7.	Priority Visit of Dignitaries / Senior Guests to Sponsor Stall	✔	—	—	—
8.	Invitation to Chairman / MD / CEO for Inaugural Ceremony	✔	✔	—	—
9.	Product Promotion on Venue LED Screen	✔	✔	—	—
10.	Featured Podcast	1	1	—	—
11.	Sponsor Reel	3	2	1	1
12.	Dedicated Sponsor Post on Official Social Media Platforms	6 Post	4 Post	3 Post	1 Post
13.	Branding on Main Entrance Arch & Across Event Venue	✔	✔	✔	✔
14.	Branding on Inaugural Ceremony Backdrop	✔	✔	✔	✔
15.	Brand Visibility across Official Social Media Platforms	✔	✔	✔	✔
16.	Brand Visibility in Print Media & Newspaper Advertisements	✔	✔	✔	✔
17.	Brand Visibility in Electronic Media Campaigns	✔	✔	✔	✔
18.	Brand Visibility across Official Outdoor Media Campaigns	✔	✔	✔	✔
19.	Logo with Website Hyperlink on Official Expo Website	✔	✔	✔	✔
20.	Full-Page Colour Advertisement in Digital Expo Directory	✔	✔	✔	✔
21.	Company Profile Listing in Digital Expo Directory	✔	✔	✔	✔
22.	Branding in Official Expo Brochure	✔	✔	✔	✔
23.	Branding in Official Invitations & Newsletters	✔	✔	✔	✔
24.	"Thank You Sponsor" Acknowledgement on next Edition's Expo Brochure	✔	✔	✔	✔
25.	Acknowledgement in Official Post-Event Report, widely circulated among industry stakeholders throughout the year	✔	✔	✔	✔

Note: GST @18% Extra, as applicable

BE SEEN. HEARD. REMEMBERED.

BE THE BRAND THE INDUSTRY TALKS ABOUT.

Exhibition Highlights

300+	40,000+	1,000+	30+
Expected Exhibitors	Expected Trade Visitors	Products & Technologies	Supporting Industry Associations

STEP FORWARD | STAND OUT | CONNECT

BOOK YOUR SPONSORSHIP TODAY

28 FEB., 01 & 02 MARCH 2027

Merry Weather Ground, Warna Colony,
Kolhapur, Maharashtra

Organised By

VISION EDGE GROUP
EXHIBITIONS | CONFERENCES | MEDIA

For Sponsorship & Participation details please contact :

+91 95450 02006

info@kolhapurexpo.com

www.kolhapurexpo.com

Scan to Register/ Book Your Stall